



JESIN V V

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● ABOUT MYSELF

A passionate Business Intelligence Analyst with over 4 years of experience in data visualization and analytics, and 2+ years in sales. I excel at transforming complex data into actionable insights that drive business growth. My unique blend of BI expertise and sales acumen empowers businesses to make informed decisions that deliver tangible results.

● SKILLS

Technical

Microsoft Power BI, Advanced Excel, Power Automate, Alteryx, Tableau, SQL, Google Sheets, Looker Studio.

Analytical

Data Visualization, Statistical Analysis, Predictive Modeling, ETL Processes

Soft Skills

Project Management, Strategy building, Problem-solving, Team Collaboration.

Languages

English (Professional), Malayalam (Native), Hindi (Limited), Tamil (Limited)

● WORK EXPERIENCE

24/09/2025 - CURRENT - REMOTE, INDIA

BI CONSULTANT & DATA STRATEGIST FREELANCE

- **Consulting for early-stage ventures** to deploy rapid-response BI reporting solutions that stabilize operations and clarify market position.
- **Optimizing reporting workflows** by replacing static Excel sheets with automated, real-time visual systems, allowing leadership to focus on execution rather than administration.
- **Conducting "Data Health Checks"** to identify gaps in data collection, ensuring founders are tracking the right metrics before scaling.

16/06/2025 - 19/09/2025 - KOCHI, INDIA

SOFTWARE ENGINEER (DATA ANALYST) ORION INNOVATIONS

- Designed and deployed interactive Power BI dashboards to streamline business reporting
- Implemented advanced filtering and drill-down features for deeper data analysis
- Automated data integration workflows, reducing report preparation time by 30%
- Delivered actionable insights through KPI-driven visualizations, improving management decision-making

10/2023 - 13/06/2025

BUSINESS INTELLIGENCE ANALYST VANDALAY BUSINESS SOLUTIONS PVT LTD

- Spearheaded development of Power BI dashboards, enhancing financial reporting and forecasting capabilities
- Engineered Looker Studio dashboards for Google Ads, improving campaign performance analysis by 30%
- Optimized web analytics using Google Analytics, resulting in a 25% increase in conversion rates
- Streamlined data integration processes, reducing report generation time by 40%
- Orchestrated cross-functional collaborations to establish KPIs and data-driven strategies

09/2021 - 09/2023 - WAYANAD, INDIA

ANALYTICS CONSULTANT (FREELANCE) FREELANCE

- Devised reporting optimization strategies for diverse clients, boosting operational efficiency by 35%
- Conducted BI tool training programs, fostering a 50% increase in data-driven decision-making
- Engineered interactive Power BI dashboards for revenue reporting, enhancing financial visibility by 40%
- Utilized Alteryx for data cleansing and analysis, improving data accuracy by 25%

04/2021 - 08/2021 - KOCHI, INDIA

ASSOCIATE FINANCIAL SERVICE MANAGER ICICI PRUDENTIAL LIFE INSURANCE COMPANY LIMITED

- Cultivated business relationships with 8+ branch managers, surpassing monthly targets by 100%
- Analyzed financial trends, identifying opportunities that led to a 20% increase in cross-selling revenue
- Developed performance reports using Excel and Power BI, enhancing management decision-making

04/2019 - 03/2021 - KOCHI, INDIA

SALES AND OPERATIONS EXECUTIVE INTERSIGHT TOURS & TRAVELS (P) LTD

- Managed 80+ agent leads, implementing strategies that boosted sales revenue by 25%
- Optimized pricing strategies through data analysis, improving profit margins by 15%
- Oversaw sales operations and customer relationships, achieving a 95% client satisfaction rate

● EDUCATION & TRAINING

06/2017 - 03/2019

BACHELOR OF TRAVEL AND TOURISM MANAGEMENT- UNIVERSITY OF CALICUT

● PROJECTS

Sales Performance Dashboard

Links

<https://app.powerbi.com/view?r=eyJrjoiNzkyMzRlZmItOWJlNC00ZjklWlZlZWYtZDRjNDg3MmUxYjM0liwidCI6ImQ5NDIzMjA2LTY3MDctNDYyOS05NzQ3LWJkZjlxMDlyMjViNij9>

US Stock Analysis Dashboard

Links

<https://app.powerbi.com/view?r=eyJrjoiYjA0MmQzN2ltZWRjNS00YzAyLWJkZjctMDRmMDIwN2U2NmFmliwidCI6ImQ5NDIzMjA2LTY3MDctNDYyOS05NzQ3LWJkZjlxMDlyMjViNij9>

Hospital Patient Experience Dashboard

Links

<https://app.powerbi.com/view?r=eyJrjoiYWlwYzJkZjltY2E3Yy00OTU0LTkzNzktMTA4YzRhNjJmNzU3liwidCI6ImQ5NDIzMjA2LTY3MDctNDYyOS05NzQ3LWJkZjlxMDlyMjViNij9>

● CERTIFICATION AND LICENCES

Microsoft Certified: Power BI Data Analyst Associate

Links <https://learn.microsoft.com/api/credentials/share/en-us/JesinVV-4190/125CF1790A491EB3?sharingId=2B3F9E9EB8222DDD>

Data Analyst in Power BI

Datacamp

Links <https://www.datacamp.com/completed/statement-of-accomplishment/track/aa0b6debf30f732da236a9dc60148e64927c4f4c>

Business Analyst Career Track

365 Data Science

Alteryx Designer Core

Alteryx - **Designer Core** | *General Knowledge* | *Data Preparation* | *Data Manipulation* | *Data Transformation*

SQL for Data Science

Coursera